



## SPECTRATONE GUIDE vol. IV

When it comes to sign making, color is king. That's why the new Gerber Spectratone Guide vol. IV is such a smart complement to your EDGE-printing business.

This guide features **more than 3,700 spot colors** created from the combination of GerberColor Process, Spot and Transparent Foils.

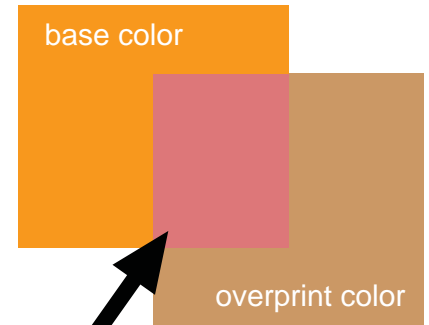
The guide allows you to work more closely with your customers to:

- Match critical color need
- Develop effective corporate identity programs
- Select a unique color to help create a visually powerful sign

Even pastels are possible with the many color combinations created with the Spectratone color matching process. Also in this volume are color combinations using the new GerberColor foils including:

- **Process Colors:** Process Pro Cyan, Magenta, Yellow, and Black
- **Spot Colors:** Atomic Red, Royal Reflex, Traffic Gray & Vivid Blue

Contact your Authorized Gerber Distributor to purchase the new GerberColor Spectratone Guide (P77543A)

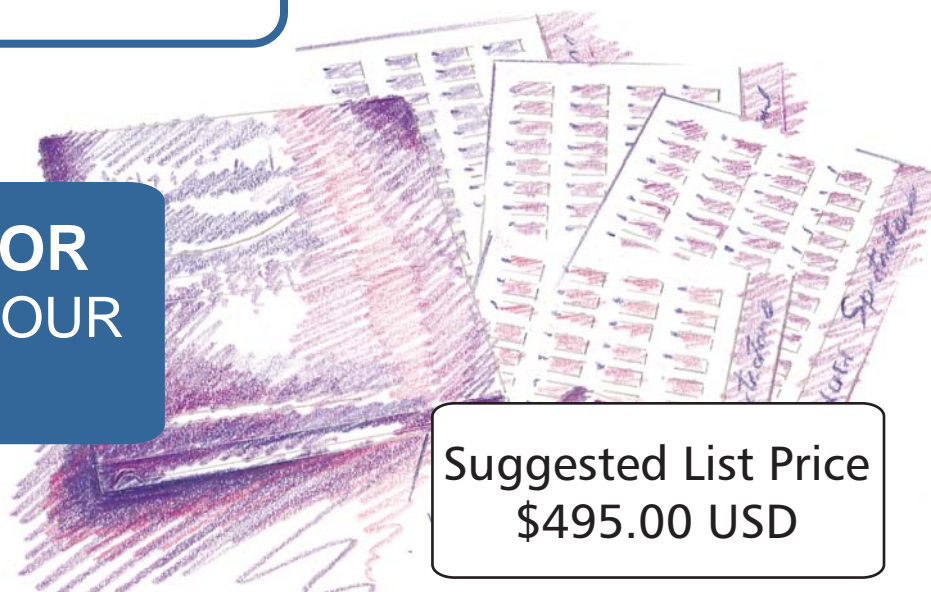


resulting Spectratone color



CRITICAL COLOR MATCHING

**OVER 3700 COLOR COMBINATIONS AT YOUR FINGERTIPS!**



Suggested List Price  
\$495.00 USD