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NEWS RELEASE

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Gerber Innovations Helps New Die Shop up and Running in Six Months

South Windsor, CT – January 5, 2009 – Gerber Innovations, North America’s only full-line manufacturer of automated cutting hardware for the design, die making and short-run production segments of the packaging industry, announces the successful installation of an in-house die making shop, stocked with Gerber’s quality die making machines, at Strine Printing Company, Inc. in York, Pennsylvania. Gerber’s partnership with Strine is an outstanding example of the cost savings and control an in-house die shop can bring to companies in the packaging industry.

In May of 2008, Strine Printing began installation not only of the Gerber Profile Router, but of three more of Gerber’s new die making machines, the M2400L Laser Cutting System, with its fully integrated PC control, the MBender Automatic Rule Bender, and the WJ1000 Waterjet Cutting System, which provides efficient die board ejection rubber cutting.

While there were initially some concerns at Strine that opening their own die shop would be difficult because of software compatibility issues, personnel training and transition time, CEO Mike Strine notes, “All those concerns were proven wrong. It’s been a good investment and in a very short time, we will have already made a total return on investment. We should have done it at least a couple of years ago.” Dave Kornbau, Strine’s vice president of operations notes, “We went from having all our dies made on the outside to making 85% of our dies at our in-house die shop in six months.”

Gerber Innovation’s president, Steven Gore, isn’t surprised Strine’s experience was so seamless. “We work very hard to provide all the necessary elements when it comes to automating an existing die shop or setting up a new die shop,” notes Gore. Since Gerber Innovations is the largest in the industry and also has the largest service department, they have the ability to provide a full-service, turnkey operation. Gerber provided a full list of vendors, start-up supplies and materials the customer would need. Gerber’s use of Cimex software, already familiar to many in the packaging industry, to drive their machines makes the transition easier as well. Gore says, “It was more than just selling four pieces of equipment, it was the complete package from start to finish.”

The prospect of automating a die shop or even starting one from scratch doesn’t need to be intimidating. Gerber Innovations’ complete package offers all the help any business needs to be up and running in a very short time. Find out more about Gerber Innovations’ line of quality die making machines, sample machines and exceptional support and service by visiting them on the web at www.gerberinnovations.com or calling toll-free at (800) 331 5797.

About Gerber Innovations

Formerly known as Data Technology, Gerber Innovations is North America’s only full-line manufacturer of automated cutting hardware for the design, die making and short-run production segments of the packaging industry. With more than 3,000 machines in service worldwide today, Gerber Innovations have the expertise, the resources and the know-how to meet all the sample making, die making and short-run production cutting needs for corrugated containers, folding cartons, point-of-purchase displays, foam and more. Based in South Windsor, Connecticut, Gerber Innovations operated as a business unit of Gerber Scientific, Inc.

Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.

About Strine Printing Company

Strine Printing Company is an innovative, dynamic, and extensive sheet-fed printer in the Northeastern corridor of the United States.

Strine has spent the last 60 years building a sheet-fed company that offers extensive services, the highest standard for quality, and service that can’t be beat. Their seasoned print professionals work 24x7 and are at the ready to demonstrate just what "All in One Package" means.