



NEWS RELEASE

For Immediate Release
September 17, 2009

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Gerber Scientific Products Announces the Formation of New Graphics Solutions Group

SOUTH WINDSOR, CT – September 17, 2009 – Gerber Scientific Products, a worldwide leader in sign-making and specialty graphics systems headquartered in South Windsor, CT, is proud to announce the formation of the Graphics Solutions Business team comprised of Gerber professionals that will focus on Gerber's Matched Technology System™, the Gerber EDGE®, OMEGA™ software package, and Gerber's quality line of plotters, routers and high performance films and foils.

The Graphics Solutions Business team composed of Jay Dorman, global director of graphics business solutions, Dana Goodale, director of software solutions, and Cindy Miller, product specialist, are committed to a global effort to ensure these products take advantage of Gerber's mindshare and all the considerable resources Gerber Scientific Products has to offer in an effort to better serve its customers. Jay Dorman notes, "There is an awareness in marketplace that Gerber has great digital products like the Gerber Solara ion™ and the M Series cutters, but we want to make sure customers also remember the fantastic line of products Gerber has had for some time. We want customers to know that we are adding new features and new consumables to these tried and true products so we can better address their changing needs and increase their profitability."

Their efforts will begin with communicating the new features available in Gerber's OMEGA 3.0 software upgrade, like the ability for OMEGA users to print one- and two-dimensional bar codes. Gerber's Omega 3.0 is one of the key components of our Matched Technology System. Jay Dorman notes, "The core team we've put together has a tremendous amount of industry knowledge and can act as a resource both within Gerber and for our distributors and customers. "

About Gerber Scientific Products

Gerber Scientific Products is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.

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