



NEWS RELEASE

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Gerber Scientific Products Launches Its Gerber Global Website

SOUTH WINDSOR, CT – May 26, 2009 – Gerber Scientific Products, Inc., a worldwide leader in sign making and specialty graphics systems headquartered in South Windsor, Connecticut, USA, is proud to announce the launch of their new Gerber Global website, www.gerberworld.com.

Gerber's executive director of digital solutions, Curt Brey explains that the motivating force behind the creation of the Gerber Global website is their desire to reach a worldwide audience in the language with which they are most comfortable. "Gerber's current website is only in English and receives over 25,000 unique visitors per month," notes Brey. "We are very pleased to be launching our international version of the site and look forward to expanding our communication within the markets we serve globally." Gerber accomplishes this goal by offering the Gerber Global website in five languages: English, French, German, Italian and Spanish.

This new top level website not only offers five languages, it includes Gerber's top five product lines: the Solara ion™ UV inkjet series, M Series flatbed cutters, the EDGE FX™ thermal printers, ENVision™ plotters and OMEGA™ design software. In addition to the key information the Gerber Global website provides about these lines, it also includes links to more detailed information about the products in English.

There are other great features that connect Gerber to the global community. Lead marketing specialist Jason Smith reveals, "The Gerber Global website provides a link to our worldwide distributor network and an electronic form that allows customers to get in touch with Gerber representatives in their area."

Smith notes, "This new website is just the start of what we hope to be a growing international presence on the World Wide Web." Discover the innovative new Gerber Global website for yourself by logging onto www.gerberworld.com.

About Gerber Scientific Products

Gerber Scientific Products is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, USA Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. The company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.