



NEWS RELEASE

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Gerber Scientific Products Will Highlight the New Solara ion^Z and M Turbo Cutting System at ISA

SOUTH WINDSOR, CT – March 15, 2010 – Gerber Scientific Products, a worldwide leader in sign making and specialty graphics systems headquartered in South Windsor, Connecticut, will highlight their new Solara ion^Z™ wide format UV flatbed printer and M Turbo Cutting System at the International Sign Association's International Sign Expo 2010 in Orlando, Florida in April at Booth 2214.

The Solara ion^Z is the newest high-resolution model of Gerber's popular wide format UV flatbed printer. With over 300 units installed worldwide, the Solara ion^Z utilizes Gerber's breakthrough GerberCAT™ cationic UV ink technology for unmatched ink flexibility and adhesion. Used in conjunction with the system's Cold Fire Cure™ technology, these inks allow printing on heat-sensitive and paper-based products like biodegradable and recycled sign board, a unique green feature.

In addition to the tremendous value the Solara ion range brings for its owners in terms of growing sales at better margins, the environmental benefits of these products fit perfectly with ISA's 2010 "green" theme. The Solara ion's Cold Fire Cure system cures using UV lamps that create no ozone, with less energy during printing than other high temperature UV curable systems. This lower cure temperature allows the Solara ion to print on a wide array of paper-based materials, adding to the opportunities to eliminate waste through direct-to-rigid printing. In addition, the Gerber Solara ion releases no volatile organic compounds (VOC's) into the air.

Gerber will also highlight an addition to its M Series family of digital die cutters, the M Turbo Cutting System. The M Turbo Cutting System employs a powerful 1kw router that cuts, creases and routs aluminum up to 0.080" and acrylic and wood up to 0.75". Working together with the Solara ion and other leading flat bed printers to offer a seamless print-to-cut solution

for POP or other dimensional signage, the M Series can be purchased as a complete turnkey system for one reasonable price that includes everything needed to begin production.

Visitors to Gerber's booth will also see demonstrations of exciting new ways the EDGE FX™ printer can be used to increase sales and improve margins in today's challenging economy. The EDGE FX is the easy-to-use solution for sign makers who want to quickly produce highly customized short-run graphics. Come see how current EDGE owners are producing lucrative jobs many sign shops had never thought of before, and get a preview of new capabilities in the upcoming Omega 4.0 release. Stop by Gerber Scientific Products' booth to take advantage of our specials and promotions, and let us show you print-to-cut solutions that will revolutionize your business.

About Gerber Scientific Products

Gerber Scientific Products is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.

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