

**NEWS RELEASE**

For Immediate Release

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## **M Series Flatbed Cutting Systems Enhance GSP Wide-Format Graphics Position**

**South Windsor, Conn.** – Gerber Scientific Products, a leading supplier of sign-making and specialty graphics systems headquartered in South Windsor, CT, introduces the Gerber M Series, a family of flatbed cutting systems for digital finishing of wide-format graphics. The M Series reflects Gerber's position as a global leader in automatic cutting technology for specialized applications. It provides manufacturers of graphics, signs and other rigid and flexible printed media with a versatile tool to increase productivity, realize greater profits, and expand their capabilities.

### **Versatility of Technology**

M Series flatbed cutting systems deliver digitally-precise cutting, routing and creasing of a wide variety of rigid and flexible substrates.

"These versatile machines are powerful solutions for finishing all types of printed output, regardless of material or printing methods used to create them," explained Marco Azzaretti, Director of Graphic Solutions for GSP. "Whether it is contour-routing an inkjet-printed PVC sign board, kiss-cutting pressure sensitive vinyl decals, or cutting and creasing a POP display, the M Series can handle an impressive variety of graphic finishing requirements."

"M Series flatbed cutting systems allow customers to increase their productivity and eliminate scrap, saving money over alternative finishing solutions," commented Azzaretti. "As compared to die cutting, the M Series eliminates the cost of manufacturing and storing expensive cutting dies. It represents a unique combination of flexibility and performance, suitable for volume production as well as short-run and prototyping work."

### **Accurate Print-to-Cut Solution**

Gerber M Series flatbed systems are an ideal companion to Gerber Solara™ UV inkjet printers or any other wide-format printer on the market to create the ultimate print-to-cut digital solution.

M Series cutters feature MVision-Cut®, an automatic solution for precise print-to-cut registration. The MVision-Cut laser system automatically compensates for image or material distortion, guaranteeing an

accurate cut every time. It helps eliminate the waste of material and time that occurs whenever incorrectly finished jobs need to be re-printed and re-cut.

A powerful feature of M Series cutters is the patented T3 Tool Head System with automatic tool recognition. "The T3 Tool Head System holds up to three tools at a time. Its modular concept makes for very quick and easy tool changeovers," explained Azzaretti. "Available tools include pneumatic routing, oscillating knives, drag knives, creasing wheels and marking pens for graphic finishing applications" continued Azzaretti. "Because of its robust construction an M Series cutter can handle very high tool forces, resulting in superior performance and cutting accuracy particularly when working with demanding rigid substrates."

"A variety of M Series table sizes are available, outfitted with a zoned-vacuum system for secure material hold-down," described Azzaretti. "The tables feature an optical barrier safety system and are designed for unobstructed operator access to facilitate the process of loading and unloading materials."

"The purchase of an M Series is truly an investment in the future," continued Azzaretti. "These products are engineered and built in the United States, backed by Gerber's outstanding customer support," commented Azzaretti. "The M Series superior reliability and its upgradeability ensure our customers will address their graphic finishing requirements for years to come, as their business evolves."

### **World-class Sales and Customer Support**

Gerber M Series customers benefit from Gerber's world-class sales and customer support structure. "The sale of Gerber M Series systems takes place through our powerful network of value-added distributors, who share a deep knowledge of our customers' business and their solution requirements," explained Azzaretti. "After purchasing our equipment Gerber customers can count on the widest, most capable service network in the industry."

A Gerber M3000 flatbed cutting system will be on display in the new Wide Format Pavilion at the Graph Expo<sup>®</sup>, September 9-12, 2007 in Chicago, IL, and at SGIA October 24-27, 2007 in Orlando, FL. For additional information please contact a Gerber Distributor or visit the GSP website: [www.gspinc.com](http://www.gspinc.com).

### **About Gerber Scientific Products**

**Gerber Scientific Products** is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials, and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System<sup>™</sup> to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Conn. Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc.

Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel and flexible materials, and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products and Spandex Ltd., Gerber Technology, and Gerber Coburn.

**Forward-looking Statements:**

In addition to the historical information contained herein, there are matters discussed that are considered to be "forward-looking statements." These forward-looking statements involve risks and uncertainties, including, but not limited to, economic, competitive, governmental, and technological factors affecting the Company's operations, markets, products, and services, that could significantly affect results in the future. For a discussion of other risk factors relating to the Company's business, see the Company's Annual Report on Form 10-K for the year ended April 30, 2006, as filed with the Securities and Exchange Commission. The forward-looking statements contained in this release are made as of the date of this release, and the Company expressly disclaims any obligation to update or revise any forward-looking statements contained in this release, except as required by law.

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