



NEWS RELEASE

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Contact: Curt Brey
(860) 648-4123

Gerber Scientific Products Offers New Bar Code Printing, Other Label and Decal Enhancements with OMEGA™ 3.0 Upgrade

SOUTH WINDSOR, CT – September 17, 2009 – Gerber Scientific Products, a worldwide leader in sign-making and specialty graphics systems headquartered in South Windsor, CT, is proud to announce the inclusion of bar code design and printing as one of the many new features in the OMEGA™ 3.0 software upgrade. The bar code generator includes dozens of one- and two-dimensional bar codes symbologies, and has been integrated into existing variable data capabilities already in OMEGA.

“OMEGA 3.0 is an important release for new and existing GERBER EDGE customers, as it includes many important features for streamlining label and decal product,” states Dana Goodale, director of software solutions, for Gerber Scientific Products. “Many customers already use the EDGE for creating short-run, customized, durable labels. These new features make the EDGE system even more powerful in getting these types of jobs done,” Goodale concludes.

OMEGA 3.0 includes new procedures to allow for the creation of back-cut die-cut simulated, ready-to-apply decals, eliminating the need for manual slicing and other labor-intense finishing techniques. Another new OMEGA 3.0 feature allows the user to integrate multiple speed and weight settings into a single output job when cutting labels and decals which saves time and labor when producing multiple weight kiss cuts. OMEGA 3.0 also offers a new REGFIXER tool to improve color-to-color registration, as well as providing improved choke-spread capability.

Additionally, the new ReAction feature is one of the most exciting tools in the OMEGA 3.0 upgrade. It is a simple-to-use but very powerful new set of Composer capabilities that maintain the smart-edit, color and shape edit relationships as functions are created in sequence.

OMEGA 3.0 is full of great tools that can enhance the profitability of any sign shop, and Gerber makes them easy to use by offering free video instructions at their website, www.gspinc.com/omega . For more information on these and dozens of other quality Gerber products, visit Gerber's website or contact them at 1-800-222-7446.

About Gerber Scientific Products

Gerber Scientific Products is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.

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