



**NEWS RELEASE**

For Immediate Release  
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## **Gerber Solara ion<sup>TMV</sup> Successfully Launched at FASTSIGNS International Trade Show**

**SOUTH WINDSOR, CT – January 15, 2009 – Gerber Scientific Products**, a worldwide leader in sign making and specialty graphics systems headquartered in South Windsor, CT, is proud to announce the successful launch of their newest wide format printer, the Gerber Solara ion<sup>TMV</sup> at the FASTSIGNS® International Trade Show in Orlando, Florida on Friday, January 9, 2009. Gerber's executive director of digital solutions, Curt Brey notes, "The launch of the new Solara ion<sup>V</sup> was a complete success. We were extremely gratified at the terrific response of the attendees of the Fastsigns show."

Gerber continues the success of its cationic UV wide-format printing platform with the Gerber Solara ion<sup>V</sup>. "The features that the Solara ion technologies offer are simply unmatched in the sign-making and graphics printing market, and with the unbelievably competitive price of the Solara ion<sup>V</sup>, they are now available to an even larger segment of the industry." Brey goes on to describe other advantages of the Gerber Solara ion<sup>V</sup>, "The Solara ion<sup>V</sup> is an entry level printer. However, like the Solara ion<sup>X</sup>, it also utilizes GerberCAT<sup>TM</sup> cationic UV inks and Gerber's patent-pending Cold Fire Cure<sup>TM</sup> technology within a true flatbed platform. In addition, the Solara ion<sup>V</sup> can be upgraded with all the benefits of the Solara ion<sup>X</sup> which enables this product to grow with any graphics printing business."

Gerber has begun taking orders for the Solara ion<sup>V</sup> and will begin production shipments globally in the end of January. Gerber will also be showing the Solara ion<sup>V</sup> at several upcoming trade shows around the world, but you can see it today at one of Gerber's many distributor locations. Find a demo center near you by visiting Gerber's website at [www.gspinc.com](http://www.gspinc.com) or calling Gerber Scientific Products at 1-800-222-7446.

## **About Gerber Scientific Products**

**Gerber Scientific Products** is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.