



**NEWS RELEASE**

For Immediate Release  
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## **Gerber Solara ion™ Brings Eco-Friendly Design to Wide-Format Printing**

**SOUTH WINDSOR, CT – September 26, 2008 – Gerber Scientific Products**, a worldwide leader in sign-making and specialty graphics systems headquartered in South Windsor, CT, is proud to announce the environmentally-friendly aspects of the Gerber Solara ion, their latest wide-format UV inkjet printer.

Gerber's director of digital solutions, Curt Brey, asserts, "Concern about the environment continues to grow in the printing industry due to the typical materials and processes used in the production of printed graphics." The desire of many in the sign making and specialty graphics market to make changes that are helpful to the environment has expanded the availability of new materials that meet this demand. "Growth in the development of eco-friendly and biodegradable sign materials supported Gerber's interest in the creation of our Cold Fire Cure™ technology as these materials tend to be heat-sensitive," comments Brey.

The Gerber Solara ion's specially-designed Cold Fire Cure technology uses low temperature to cure its unique GerberCAT™ cationic UV inks; enabling the Solara ion to print on heat-sensitive materials like biodegradable and recycled sign board. Because the Cold Fire Cure technology cures the ink at nearly room temperature, it uses less energy during printing than other high-temperature, UV-curable systems. The UV lamps used with Cold Fire Cure process offer greater environmental sustainability than other systems because of their extremely long life. In addition, the lamps create no environmental ozone, unlike high-pressure, mercury vapor UV lamps.

"The unique and intelligent design of the Gerber Solara ion incorporates several core features that further support our industry's goal of becoming more environmentally friendly", adds Brey. Not only does the roll-to-roll configuration on the Solara ion require only a one-foot material leader before printing, (as compared to the three-foot leader required by other printers), but the efficient, consolidated solution that incorporates both flatbed and roll-to-roll printers in one machine eliminates dependence on multiple printers for multiple applications.

One of the most important contributions the Gerber Solara ion makes to the planet is that it releases no volatile organic compounds (VOC's) into the air and it is emission-free. The environmentally-friendly technology of the Gerber Solara ion is but one of its many strengths. Its ultra-flexible GerberCAT inks and vibrant color gamut make the Solara ion one of the most versatile printers available today at an extremely competitive price and backed by Gerber's world-class sales and customer support. All this coupled with Gerber's high-quality, time-proven routers

and digital finishing systems, such as the M Series, provide complete graphic printing solutions for the sign making and specialty graphics industry.

### **About Gerber Scientific Products**

**Gerber Scientific Products** is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.

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