



NEWS RELEASE

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Gerber EDGE Road Show Introduces Moneymaking Options to Owners

SOUTH WINDSOR, CT – March 10, 2010 – Gerber Scientific Products, a worldwide leader in sign-making and specialty graphics systems headquartered in South Windsor, CT, announces their 2010 Gerber EDGE® Road Show schedule. The EDGE Road Show will be touring the entire continental United States this summer with a free seminar that will educate EDGE customers about the numerous moneymaking capabilities of the Gerber EDGE and Gerber plotters like the Gerber enVision™.

Gerber Scientific Products' EDGE Road Show will be offering seminars in 23 locations around the country with the goal of showing Gerber EDGE and Gerber EDGE FX™ customers how to make the most of their Gerber thermal printers and plotters to experience unexpected profits in this challenging economy. Users will see firsthand demonstrations that will show them how to use eight applications that will increase their profit margins exponentially.

Owner Fred Weiss talks about the high profit margin he's able to obtain with his Gerber EDGE, "I just completed a job with black lettering on white vinyl, and this is just the kind of high profit job I like. The customer is willing to pay a higher price per foot because this is a small, short-run job. Shops that print large items like banners are happy to get six per foot, and I'm getting twenty per foot." Gerber Scientific Products is committed to helping their EDGE customers not only survive this difficult economic climate, but master it. The Gerber EDGE Road Show will teach high-profit techniques like Weiss' use of white vinyl and metallic lettering to users in every area of the country.

Gerber experts Dana Goodale, Gerber Scientific Products' director of software solutions and Jennifer Hughes, Gerber EDGE Specialist will be running the seminars at local hotels in locations as diverse as Massachusetts, Indiana, California, Florida and Texas with a total of

23 locations. All seminars are free to Gerber EDGE owners. In addition, each company will receive over \$1000 in free goods including an EDGE Font Pack or Library, Sign Shop Helper DVD, the Sales Portfolio with printed samples, a ten yard roll of Gerber 220 vinyl and a material swatch book and color card. Each seminar will also offer a drawing for a free Omega™ upgrade.

For information about how to take advantage of the Gerber EDGE Road Show and increase your profit margins, log onto the Gerber Scientific Products' website at www.gspinc.com. All Gerber EDGE owners will also receive a personal invitation via email, and they can sign up to attend online or by calling 800-222-7446.

About Gerber Scientific Products

Gerber Scientific Products is a leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials and accessories. The company's start-to-finish digital design, printing and production products integrate via its unique Matched Technology System™ to provide customers with comprehensive engineered solutions for every color printing and dimensional signage need. Based in South Windsor, Connecticut, Gerber Scientific Products operates as a business unit of Gerber Scientific, Inc. Gerber Scientific is a leading international supplier of sophisticated automated manufacturing systems for sign making and specialty graphics, apparel, flexible materials and ophthalmic lens processing. Headquartered in South Windsor, Connecticut, the company operates through four businesses: Gerber Scientific Products, Spandex Ltd., Gerber Technology and Gerber Coburn.