

# Discover What Really Matters. . . . . . Discover What's New in



## ONYX® ProductionHouse™

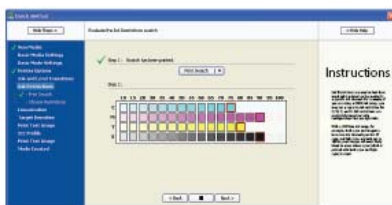
You have already experienced improved workflow efficiencies with ONYX products. Now you want to know how to continue to increase your productivity and meet the demands of new business opportunities. ONYX Graphics answers with new toolsets in ONYX ProductionHouse version 7.0 designed to give you more choices for better performance within your production environment. This new version delivers exactly what you and your customers expect increased speed, color management, and ink/media savings. Discover what really matters to your printing business and rediscover a whole new world of print workflow solutions.

### Faster and Improved

- Experience a faster RIP time when using Stochastic halftone screening.
- Tiles can now be processed individually, so printing starts when the first tile is processed.
- New Nesting in 7.0 automatically rotates tiles and jobs for better media savings and print speed.

### New Media Manager

Version 7.0 includes an all-new Media Manager application, which dramatically reduces the time and effort needed to calibrate and color profile media. The new 7.0 Media Manager is 100% compatible with 6.5 profiles, assuring you get the same color with existing 6.5 media profiles. The new wizard-driven application walks you through each step of the process and includes visual tools that make each step faster. It also includes a new profile grading system that helps you pick the right profile for your print application. This tool can rate and compare all of the installed media profiles, taking the guess work out of which profiles are best suited for a given application. Profiles are automatically rated on color gamut, print speed, color accuracy and ink usage. You get a standard report on how well each media works for print applications such as fine art, CAD, signage, POP, proofing and photographic reproduction.



### ONYX Profile Generator Included

ProductionHouse 7.0 includes ICC color profile generation, with proprietary color tools specifically designed for large-format inkjet printing. These tools include proprietary GCR controls that let you get the full gamut from solvent and UV inks.

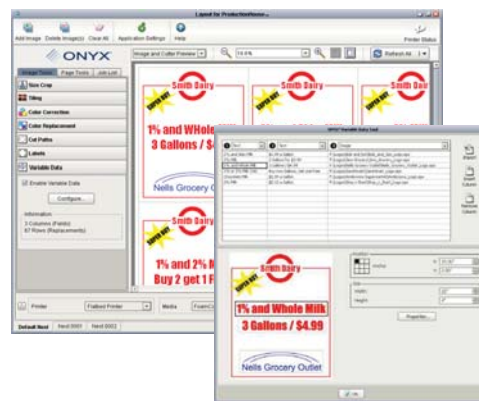
### New Layout Tool

This workflow front-end was specifically designed for flatbed printers. The new Layout application provides custom placement of print jobs. You will see your flatbed board and place jobs, cut marks, crop marks, and barcodes right where you want them. This Layout application also includes easy size, crop, tile, and color corrections tools so that you can quickly prepare jobs and setup print frames. The Layout print frames go to the 7.0 RIP-Queue for processing and printing.



### Variable Data

The ProductionHouse Layout front-end includes a Variable Data printing tool allowing you to create batches of customized print jobs such as signs, promotional items, advertisements, and full-color labels. This tool can add variable text, images, and barcodes to batch print jobs. You can import data fields and preview the results on-screen before spending ink and media. Unlike other variable data tools, the ONYX workflow tool is optimized for large-format printing, so 10 or 1,000 prints start printing almost immediately.



### New Documentation

- User Guide localized and available in 17 languages
- Advanced English manual

### Easier Installation and Software Updates

- Redesigned for speed and ease-of-use
- New integrated AutoUpdate



### What's New in ONYX® PosterShop™ 7.0?

#### PosterShop hosts a variety of new product features, including:

- Faster RIP times when using Stochastic halftone screening
- New Nesting auto rotates jobs for better media savings
- New Media Manager which reduces time and effort needed to calibrate and color profile media
- New profile grading system which helps users pick the right profile for their application
- User Guide localized and available in 17 languages
- Advanced English manual
- Easier installation and software updates

### Converting ONYX® RIPCenter™

Although a basic product, upgrading from ImageRIP Plus to PosterShop or ProductionHouse would take your printing to the next level. By converting to PosterShop or ProductionHouse, you gain color correction and color replacements as well as the ability to manage your media more effectively and gain profiling capabilities. In addition, you gain all of the new features PosterShop and ProductionHouse 7.0 offer.

### Return on Investment

Your printers are only as good as the RIP software that drives them. This means the quality of your business depends on the quality of your RIP. Upgrading your software not only gives you more revenue opportunities, but makes better use of your existing equipment and resources. In today's competitive environment, increasing your print quality and reducing your costs are critical elements of success in the industry. That's why upgrading to the latest version of ONYX Graphics RIP software, is an investment you can't afford to miss.

### Quick and Easy Upgrade Path

Redesigned to offer a more intuitive interface, installation has never been faster or easier. ONYX 7.0 installs into a separate directory allowing you to run your 6.5 version concurrently. Retain your custom color setups and profiles from 6.5 to version 7.0 as a result of the new advancements in our color management toolset. There's no better time to take advantage of another great product from ONYX Graphics your global partner in software for superior workflow solutions.

### Suggested Minimum Requirements:

- Operating System:
  - Windows XP Pro w/ latest service pack
  - Windows 2000 Pro Server w/ latest service pack
- CPU:
  - Intel Pentium 4/Xeon 3 GHz or higher
  - Athlon 64/Opteron 2GHz or higher
  - Dual CPU for multiple RIPs
- Storage:
  - Two 80 GB Hard Drives
  - 2 GB RAM per CPU
- Video Display: 1280 X 768 16-bit color
- One USB Port required for Security Key
- DVD-ROM drive required

*\* North America only*

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