



Digital Printing Expands Correctional Facility Sign Shops

Product Spotlight:
Gerber EDGE Series

What do the Folsom State Prison in Represa, California, UNICOR in Cumberland, Maryland, the State of Missouri Prison in Moberly Missouri, and UNICOR in Lompoc, California have in common?

They all own the GERBER EDGE® digital printing system!

A number of correctional facilities across the country have GERBER EDGE digital printing systems in the sign shops of their vocational departments. The heart of the printing system is the GERBER EDGE FX, an advanced thermal transfer device that produces indoor and outdoor, customized, short-run graphics.



The EDGE FX uses heat and pressure to transfer resin-based pigments to over 30 different substrates. In addition to a huge selection of spot colors, Gerber’s four-color Process, Metal, and Fluorescent Series foils are used to create colorful images and specialized graphics. The full selection of EDGE READY™ materials includes cast and calendered vinyls in addition to a breadth of specialty materials such as magnetic, reflective, metallic colors, heat transfer, label stock, and much more.

Correctional facilities across the country have chosen the GERBER EDGE for its low maintenance and easy operation. Unlike solvent printers, there are no cumbersome beginning and end-of-day maintenance routines. The EDGE’s resin-based foils create no mess and do not produce dangerous or unpleasant smelling VOCs.

EDGE-printed graphics have a three to five year outdoor durability without lamination and require no curing or drying time. EDGE graphics are ready to go immediately! The EDGE FX is also an excellent addition to a screen printing shop as it can quickly and cleanly produce most jobs previously silk screened, as well as cut the screen positives when required.

The intuitive user interface of the GERBER EDGE makes it easy for operators to learn and use. Typical applications include durable interior and exterior signage, decals, vehicle graphics for state or federal agencies, short-run graphics, banners, and Edge positive jobs for silk screening. Correctional facilities’ vocational departments vary in scope from a dedicated decal shop that produces thousands of decals all day, every day, to the full-



service sign shop that creates all types of signage such as traffic identification signs, banners with cut vinyl and full color images, vehicle graphics, and wall-sized murals. When it comes to signage, the GERBER EDGE can do it all! And, for correctional facilities that sell to state or federal agencies, municipalities, educational facilities and non-profit groups, the GERBER EDGE can be a real profit generator.



Purchase the GERBER EDGE through GSA

US General Service Administration contracts with vendors to provide high quality, known good products at a negotiated price. Current GSA contracts allow facilities to purchase Gerber equipment and supplies without the cumbersome process of having to go out to bid. Working with a GSA contract means that purchases are pre-approved, making the process quick and easy.

Customers can even order on-line directly through the GSA Advantage! system at www.gsaadvantage.gov and know that they are getting the right product at low contracted pricing.

GSP has several GSA contracts for federal agencies. Please visit the Support section of our website www.gspinc.com for details.

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