

Bengaluru's Welpac Products installs India's first Gerber Solara Ion X digital inkjet printer

By Noel D'cunha

Welpac Products and Systems, which installed the Gerber Solara Ion X in December last year, made a splendid start to 2009 with a Vodafone contract for their translights at the Bengaluru International airport.

Welpac has been designing and printing graphics for other telecom service providers like Reliance and Aircel, and clients from other sectors for the last 14 years, said Mayoor Kurva, the executive director at Welpac.

The family-owned Welpac was established as a label printer for the garment industry by Kurva's father Kantilal in Hosur, Tamil Nadu in 1980. It diversified into signage in 1993 after setting up a unit in Bengaluru.



Kurva and Minal: "bag the prestigious Vodafone contract"

"We bought the Gerber's 15in plotter for our label business in 1993. We found that Gerber plotters were also doubling up as signage printing tools," said Kurva.

He added: "That's when we decided to start the signage

business. We procured signage jobs printed on the Gerber plotter and it worked very well."

The firm has since added a raft of wide-format printers. It has an eight-colour Vutek 3360, a four-colour Vutek

3360, a Vutek UV Press Vu and a Roland eco-solvent printer besides the Gerber Solara Ion X.

"I was looking for a eco-friendly printer similar to the Solara Ion. When I saw the Solara, I immediately tested its sample for durability, adhesion and colour punch and it was the best in the industry," said Kurva. He added: "The Solara Ion's cationic ink is like nothing I've seen before,".

Welpac prints customised table tops, wardrobe shutters, art reproduction, speciality signages for both indoor and outdoor, partitions for interiors, roofing and other architectural print applications.

Kurva who manages the firm with wife Minal, employs 20 persons.