



## Customer "ReActions"

OMEGA 3.0 includes many impressive enhancements and new features, PLUS offers more intuitive, easier usage. OMEGA 3.0 is easy and powerful because most design functions in Composer are now part of a new set of features called "ReAction."

"I just installed 3.0 and would like to say WOW. I tried the image options and am very impressed. Great addition to the software! I am on page one of the "What's New" document and just wanted to tell you how great the stuff is! I love the ReAction! I can't count the number of times I've had a ton of special effects on copy and needed to make a change. 3.0 is like Christmas morning and is very exciting."

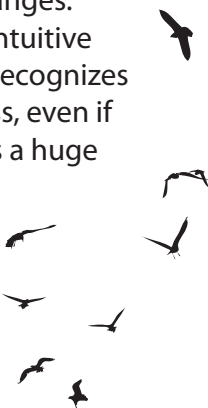
» Marlene Louise Young, *Twin State Signs*, Essex, VT.

"I have been working quite a bit with the Medial Axis feature and love it more each time! I am also using the new improved Choke/Spread feature. It seems VERY much improved!!! The Re-Action feature is a great addition also!!! Keep up the good work and pass on my compliments!!! The software has become so reliable and easy to use that it is very difficult to find ways to improve it. Thanks for such a great product and thanks for allowing me to test!"

» Elwood R. Kinder III, *Kinder Signs*, Sikeston, MO.

"3.0 includes some really good features. A lot of the small changes have made a big difference. It's amazing that all the functions work together so well. I really like that I don't have to go back and redo all the changes. Choke spread is much better. It is much more intuitive now. Now I don't have to use workarounds. It recognizes what you are trying to tell it to do. My goodness, even if it saves you half an hour to an hour a day that is a huge time savings in your pocket."

» Karen Souza, *Cranberry Signcraft*, Mattapoisett, MA.



"One of our favorite new features is the "ReAction" tree, which enables me to create and save templates of frequently modified design layouts (outline/shadow/distortion). Previously this required to "undo" all the various actions, writing down all the various parameters used, changing the text, re-applying all the actions in sequence. Now all is done much more rapidly by just double clicking on the design, choosing what part needs to be altered, and the whole design is re-drawn automatically. Did I mention that this also eliminates errors in repeating the actions? It's also a very useful tool when showing directly to customers what their design will look like - I'm sure everyone has experienced the "What would it look like in a different font" scenario (just after you have created multiple outlines/shadows/etc. to embellish the design... and now you have to start all over again).

The interactive outline tool takes away the guesswork, so I can create an outline visually without having to enter a value in the outline dialog box and then going back to it to make changes until the desired effect is achieved. This makes a big impact on time as outlines are used quite often.

Regarding the Medial Axis tool, I have done quite a few designs in the past with the same effect, but these required to be done by hand in Composer - creating all the segments one at a time. Now it's much, much easier & faster, not to mention more accurate. Also, it works just as well with script fonts, where before I could not do scripts as they were too complex to design by hand. I always use choke & spread, and now with the ability to do multiple colors at the same time to me represents a huge time saving."

» George Zerbino, *Sign Graphics*, Kent, UNITED KINGDOM

"WELL DONE! It's nice to see your guys still listen."

» Andrew Fleming, *McMordie Bros*, Belfast, IRELAND

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