



Massachusetts Governor Welcomed at Voc-Tech School with Student-Made, Professional-Quality Banners

Product Spotlight:
Gerber SOLARA UV2

**DIMAN Regional Technical HS,
Southeastern Massachusetts**

DIMAN Voc-Tech High School is committed to “developing the unique potential of each learner.” As the Graphic Arts Department Head, Joe Sousa nurtures the creativity of 80 of DIMAN’s 1,300 students. The awards DIMAN students have earned in the SkillsUSA national events competitions are a testament to how DIMAN is succeeding in carrying out their mission.



DIMAN’s great test scores and obvious passion for teaching is one of the reasons that Massachusetts Governor Deval Patrick singled out the school for a personal visit recently, and Sousa’s students welcomed the governor with professional-quality banners they printed themselves on Gerber Scientific Products’ Solara UV2 printer. Sousa says “it was a wonderful experience using the Solara” for this event.

“Theory and application through hands-on learning” is the practical way that Sousa’s Department accomplishes the goal of training their students for life and work, so it’s essential to give them firsthand experience with cutting edge technology. For 20 years, Gerber products have been part of that process, delivering great quality and durability. Sousa has trained many students with Gerber’s precision machines, such as the EDGE FX™, which they use to make signs and for screen printing.

Although Sousa had used Gerber products for years, he researched other products first. When Jim Mallone of Hyatt helped familiarize him with the new Solara, his decision was made. The newest Gerber printer, the Solara UV2, is a proud addition to DIMAN’s Graphics Department. The Solara is a wide format, hybrid, ultraviolet (UV) inkjet printer that provides the best color reproduction available from the broadest color gamut. Its ability to print on a variety of materials, either roll-to-roll or as a flatbed with rigid materials up to ½” thick makes all their printing jobs quick and easy.

Even though Sousa’s department had their Solara UV2 for only two weeks, it was the perfect machine to print welcome banners for Massachusetts Governor Deval Patrick’s visit to the school. Joe says its “eye-boggling” quality was the backdrop for showcasing the students’ skills for the Commonwealth’s top leader. Its easy-to-learn OMEGA™ software allowed everyone to learn to use it quickly. And the Solara UV2 is not just for show – “We use it every day, and its printing is so sharp and clear, I can’t believe it”, says Sousa.

As DIMAN becomes more familiar with the Solara, they won't just use it for banners, they will print full color, vinyl-on signs; they'll print roll-to-roll and also on rigid materials. Its versatility will keep them on the cutting edge, and the Graphics Department students can look forward to many years of satisfaction with their Solara, a machine that will help develop the creativity in everyone who uses it.

For more information on the capabilities and features of the Gerber Solara UV2, call Gerber Scientific Products at 800-222-7446 or visit www.gspinc.com. Contact your Gerber distributor to see a demonstration of the Gerber Solara UV2 in action.