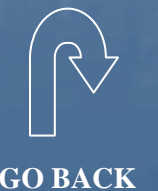


# EDGE-printed Vehicle Graphics Are Everywhere!



Make your mark with the Gerber EDGE FX digital printing system. It's easy to use, easy to maintain and the range of output that you can create is amazing. Print on cast film, reflective film, mirror-finished and ultra-metallic gold or silver films.





**Municipal Vehicles** – When it comes to professional markings, the Gerber EDGE FX has you covered. Not just attention getting, but critical messaging to *protect and to serve*. Printing onto Series 280 Reflective films is especially popular for police and emergency markings.

  
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**Commercial Graphics** – Moving billboards, advertising on wheels, whatever you call it commercial applications are critical to the success of the local business community. Help your business customers get noticed with vivid spot color signage using fades, drop shadows and other digital graphic effects.

  
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**Custom Striping and Decals** – The dollars are in the details. Let the Gerber EDGE FX help you transform regular cut vinyl applications into digital graphic masterpieces. Add fades, patterns, textures and full color images that cannot be achieved with cut vinyl alone.

  
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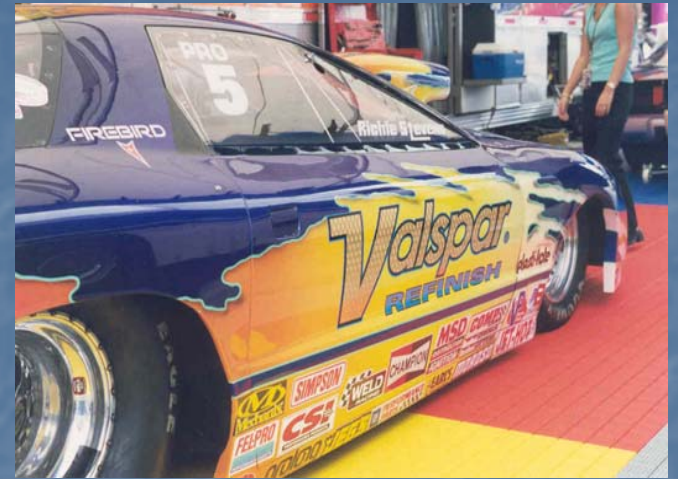
  
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**Large Vehicle Graphics** – Wildly popular for commercial or personal vehicles, the EDGE FX output format allows you to panel a vehicle quickly. Special films like Gerber Series 180, Series 250C and InstaChange allow for easy positioning and removal of EDGE-printed graphics. So go large for maximum impact.

  
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Around the Track – EDGE FX output is UV durable and chemical resistant. As long as your customers keep their cars greasy side down, EDGE graphics will last a long time.



# EDGE-Printed Vehicle Graphics Are Everywhere!



**Other Applications** – One way window film, magnetic signs and bumper stickers round out the opportunities that can be created with the Gerber EDGE FX.



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When local law enforcement agencies in northwest Colorado received a grant for a new emergency vehicle, they went to Identity Graphics and told owner Troy DeRose that they wanted “something cool”. And something cool is what he gave them. Using a flag design printed on **Gerber 280i Reflective** with the **Gerber EDGE**, Troy decked out the SUV with graphics that clearly identify it both day and night.


As for that great flag design, it was pure Troy. “ I had actually created that flag image to have as kind of a stock flag in my arsenal if you will. When I got that job I thought "wow, this will be the perfect use for that." I had to kind of crop down the whole flag into the shape it appears on the vehicle and then I tweaked it a bit and added the stars just to give a little more movement and flow.

Identity Graphics is located in the small town of Craig, Colorado and Troy has been in business since January of 2004. We applaud his creativity, design sense and his brilliant use of Gerber materials and equipment.

For information on the capabilities and features of the GERBER EDGE FX, call Gerber Scientific Products at 800-222-7446. Contact your Gerber distributor to see a demonstration of the Gerber EDGE FX digital printing system. Copyright © 2007 Gerber Scientific International. Gerber EDGE is a registered trademark of Gerber Scientific Products.



  
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# Rev up your profits with the Gerber EDGE FX. All that is missing is you.



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